

Martín Bravo Moreno

bravomartin@gmail.com www.bravomartin.cl
+56 9 7764 0490

profile

Highest honor graduated Designer and self taught Photographer, currently working in a wide variety of visual communication projects, such as web, editorial and corporate design as well as architecture and editorial photography. He takes charge of the whole project cycle, performing planning, art direction, execution and evaluation. He has the ability to combine challenging professional activities with academic teaching duties, where entrepreneurship, teamwork and leadership some of his strongest skills.

education

- 2005 - 2006** Designer. School of Design, Faculty of Architecture, Design and Urban Studies, Pontificia Universidad Católica de Chile. Graduated with highest honor.
ITATA. Thesis project. Study of graphic codes of consumer products in Beijing, China, applied to a carton-box package design process for wine to be exported to that city.
Lectures about the project:
- Central Academy of Fine Arts (CAFA), Beijing, China. Invited by professor Yiao Yong.
- Pontificia Universidad Católica de Chile. One of 6 lectures in a cycle of distinguished thesis projects.
- 2001 - 2005** B.F.A. in Design. School of Design, Faculty of Architecture, Design and Urban Studies, Pontificia Universidad Católica de Chile.

dependent professional experience

Base Design

Recognized graphic design studio, with offices in Brussels, Paris, Barcelona, Madrid, New York and Santiago.
www.basedesign.com

Plataforma Networks

Web communities development business. Creators of –among other communities– the most read architecture blogs in spanish as well as in english.
www.plataformanetworks.com

Elemental S.A.

Architecture Studio and Do Tank with focus on the design and implementation of urban projects with social interest and public impact. It has received several awards, including the Leone d'Argento in de Venice Biennale.
www.elementalchile.cl

- May 2009-today** Base Design Santiago, Senior Designer.
Senior Designer at newly opened Base Design Studio in Santiago, Chile.
- Apr 2009-today** Universidad Nacional Andrés Bello, Design External Affairs Coordinator.
Coordinator of extra-curricular activities. In charge of the development of a web-based publishing platform, coordination of activities to promote students participation and enrollment of new students, among other responsibilities.
- Oct 2008 - Apr 2009** Plataforma Networks, Designer.
Design and redesign of several sites including: archdaily.com, plataformaarquitectura.cl, vistelacalle.com, plataformahumana.com, among others.
Design of corporate material and promotion tools for each project.
- Jun - Aug '08** Factory 56, Designer. (Amsterdam, The Netherlands)
Design and implementation of website factory56.com. Graphic design and photographic post-production for apparel brands.
- May '06 - May '08** ELEMENTAL, Design Director.
Design and maintenance of website elementalchile.cl, graphic production for monographic book ELEMENTAL (450 p.), published by ACTAR (Spain), post-production for TV Ad, redesign and development of identity material, communications and exhibitions design. Architecture photography in housing projects.
- May '06 - May '08** Alejandro Aravena Architects, Designer.
Corporate identity development, communications and web design of alejandroaravena.com. Architecture photography of Siamese Towers and Architecture School.

Sep 2004 - Jan 2005

ELEMENTAL, Academic Training in Design.

Collaboration for the ELEMENTAL stand in the XIV Santiago Architecture Biennial, book design for the ELEMENTAL Iquique project opening, design of communications materials, photography. Collaboration in X-hibition, Alejandro Aravena's monographic exhibition at GSD –Graduate School of Design–, Harvard.

independent professional projects

ARQ Publishers

Specialized in Architecture and belonging to the Pontificia Universidad Católica de Chile, it has been rated as one of the best latin-american publisher on this subject. www.arqediciones.cl

2003 - 2009

ELEMENTAL website re-design redesign and optimization of the site navigation and the contents updating process with the use of current technologies.

Design and web business strategy –associated with Plataforma Networks– for: Elite Model Chile (elitechile.cl), Kitchen Center (k-c.cl), Undurraga-Devés Arquitectos (undurragadeves.cl).

Web Portfolio design for: Ivo Vidal, Visual Artist (ivo Vidal.com), Teresa Díaz, Graphic Designer based in London (teresadiaz.cl), Nuv Design Studio (nuv.cl), Joannon Architects (joannon.cl), among others.

Design and art direction for campaigns –with Natalia Geisse– for: Movimiento 6 Dance Festival, Teatro Camino; UC Summer Art Program, Faculty of the Arts, Pontificia Universidad Católica de Chile.

ARQ Publishers. +arquitectos book design, promotional package for ARQ Magazine, gift package and corporate graphic tape, shop window design for ARQ-Interdesign store.

Other editorial projects. Communication material, tea themed pamphlet “La hoja de Té” for Le Flaubert Restaurant. Book and cover design for text book “Colon Irritable”.

Architecture photography for: Alejandro Aravena, ELEMENTAL, DAW Arquitectos, Browne Cruz Arquitectos, Sebastián Bravo. Published in several magazines as Casabella (Italia), Arquine (Mexico), Icon (UK), De Architectura (Rumania), etc.

Editorial Photography for: Festival Movimiento 6, Sergio Ramirez, Andrés Hernández, Dolly, among others.

Concert photography for Zona de Contacto, a site of El Mercurio newspaper: Beastie Boys, Gustavo Cerati, Pánico, Entre Ríos, Los Tres, Javiera Mena, among others.

teaching experience

2006 - 2007 Associate professor, Thesis project advising. Design School, Pontificia Universidad Católica de Chile, Santiago.

2006 Assistant Professor, Color. School of the Arts, Universidad Andrés Bello.

2002 - 2004 Teaching Assistant, Graphic Expression. School of the Arts, Universidad Andrés Bello.

Teaching Assistant, Means of Expression. School of Architecture, Universidad Andrés Bello.

Teaching Assistant, Photography and Editing. School of Design, Universidad Andrés Bello.

Teaching Assistant, Color Photography. School of Design, Universidad Católica.

skills

Technical skills:

Fluent in Adobe InDesign, Illustrator, Photoshop, Lightroom, among others.

Experience preparing files for press and press supervision.

Knowledge in Dreamweaver, After Effects, Premiere and Flash (basic Actionscript 2.0).

Advanced knowledge in HTML (table's and div's) and CSS. Able to read and edit Javascript and PHP. Experience working with web programmers.

Languages:

Spanish native.

English advanced: TOEFL score: 98.

German basic.